



Photos: Courtesy of AVH Studios, www.avhstudios.com & Daniel Bárcenas

Rosemead Rebels Athletic Club, Inc.

www.RosemeadRebels.com

Rosemead Rebels Athletic Club, Inc.

October 16, 2010

▶ **Once a Rebel, Always a Rebel**

50th ANNIVERSARY



Rosemead Rebels - Quick Facts

2010 Board Members

Jess Gonzalez Founder

Margie Diaz President

Dave Diaz Vice-President

Sandra Gutierrez Secretary

Maria Gonzales Treasurer

Art Diaz Conference Rep

Alex Gonzales Coach Advisor

Manny Heredia Equipment Manager

Julio Tinajero Field Director

Leticia Ruiz Cheer Coordinator

Norma Bolivar Designated Agent

Vanessa Ulloa City Athletic Director

Founded 1960

**Not-for-Profit Organization
501 (C)**

**Member of San Gabriel Valley
Jr. All American Football
Conference**

**Only team in SGV Conference
to use a dedicated field with
lights and plenty of parking.**

**Student Players must maintain
a 2.0 or better GPA in order to
participate.**

**Scholarships and Certificated
are awarded at the end of each
season to student/athletes
with highest GPAs.**



(Continued from page 3)

always gather at practices to not only watch their sons and daughters train for the next game but also while they forge lifelong friendships. These friendships

have defined our players and cheerleaders for 50 years now and we will always remember with fondness the early morning wakeups to get to the game sites and claim the best spot. Calling friends and family ahead of time to coordinate apparel and times of arrival. One can always say it's because of the games being played on the field but the reality is that we all do it because we like being a part of an organization that teaches our sons and daughters respect, discipline and love for one's neighbor, even when that neighbor plays for the opposing team.

We hope our sons and daughters appreciate this way of life and in turn pass it on to their sons and daughters. Long live the Rebels.



(Continued from page 3)

girls could spend time after school instead of being exposed to the dangers of the streets or getting involved with gangs.

With the help of the Rosemead community and self-sacrifice, Mr. Gonzalez was able to donate the land where the Rebels play now and then he turned it into a City Park, thereby, extending the life of the field into perpetuity. Jess' desire was to always provide the best for his "Mijos". We are all grateful for his generosity and involvement.

We lost our Founder five years ago but he will live in our hearts, and in Rebel Folklore, forever.



(Continued from page 3)

standing. The Conference rewards the players and cheerleaders with the highest GPA with scholarships at the end of the season. The Rebels also award a \$50.00 US Bond to those students with the highest GPA within their respective team.



The Rebels are one of the only teams in the Jr. All American Football Conference to have their own field, the Jess Gonzalez Sports Complex, a City of Rosemead park with night lights, and abundant parking across the street on the Southern California Edison parking lot.



The Rebels are also one of the most successfully run organizations with a full board of directors and constant oversight from people who have made



a personal lifelong commitment to serve our student athletes and the community of Rosemead. Nowhere else can this be appreciated more than in our concession stand. Again, the Rebels are the only team in the conference to have a fully staffed and well kept snack bar independent of other clubs. The money raised from the snack bar allows us to defray the costs to manage our teams and in turn keep the memberships low and the extraneous fundraising events to a minimum.

Several Doctors, Lawyers, Judges and successful Business Entrepreneurs have played for the Rebels and often make the trek back to Rebel Field to watch the new players experience the bond that only the Rebel Organization can offer. We at the Rebels are proud of their accomplishments and are even more happy to have third and fourth generation families continue the tradition to play for the Rebels.



The Rosemead Rebels are pleased to celebrate 50 years of service to the community.

The Rebels are a community service organization composed of 8-13 year old boys and girls. Football teams are matched by ages and weights with one team in each division, except the



Midgets division. Each division has their respective cheerleading group. Back in the early 60's, the Rebels were one of the first

organizations to include girls in their teams. Nowadays, the cheerleaders are just a big component of the organization as the players.

The primary objective of our organization is to promote academic achievement



using Football as a vehicle. The San Gabriel

Valley Jr. All American Football Conference requires that all boys and girls maintain a 2.0 GPA in order to participate in team events. Two grade checks during the season are performed in order to verify that the members are in good academic

(Continued on page 6)

Once a Rebel, Always a Rebel



We all say it, but Why? What does it mean to you?

While no one can remember the true origins of the statement, all

members of the Rebel Organization throughout the years, have claimed it as their own. Sometimes, as a battle cry. Sometimes, as a parting farewell but always with pride and affection.

The pride can be seen in how parents

(Continued on page 7)

Mr. Rebel

The Rebels were founded in 1960 by Jess González, a retired LAPD officer. One of



many Jess' claims to fame was that he traced the rifle that killed President John F. Kennedy to Harvey Lee Oswald, however, his legacy was cemented when he created a safe environment where boys and

(Continued on page 7)



2010 Rosemead Rebels - Jr. Gremlins Red



2010 Rosemead Rebels - Jr. Gremlins Grey



2010 Rosemead Rebels - Gremlins



2010 Rosemead Rebels - Jr. Pee Wee



2010 Rosemead Rebels - Pee Wee



2010 Rosemead Rebels - Jr. Midgets